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Table of Contents

Preface	11
Introduction	12
Definition	12
Related Industries.....	12
Comparison to U.S. Manufacturing Sector.....	12
Scope.....	13
History.....	13
Executive Summary	15
Quick Statistics	15
Supply, Demand & Capacity Utilization	15
2016 Preview	16
Foreign Trade.....	16
Shipments & Inventories.....	17
2016-20 Outlook	19
Shipments.....	19
Spending Per Capita.....	21
Spending Per Household.....	22
Industry Income Statement	23
Revenue (Value of Shipments, Net Sales).....	24
Compensation (Payroll & Fringe Benefits)	25
Salaries	26
Wages.....	26
Fringe Benefits.....	27
Compensation Distribution	27
Cost of Materials.....	28
Materials Cost Excluding Fuel & Energy.....	29
Electricity Cost.....	29
Fuel Costs.....	30
Materials Consumption Breakdown	31
Gross Profit	33
Other Costs.....	34
Administrative, Sales and Marketing Expenses.....	34
Current and Deferred Taxes.....	35
Net Income	36
Income (or Loss) From Operations (EBIT)	36
Other Non-Operating Income	36
Income (or Loss) Before Income Taxes (NIBT).....	37
Income (or Loss) After Income Taxes	37
Earnings before Interest, Depreciation & Taxes (EBIDT)	37
Industry Balance Sheet	39
Assets	40
Cash and Government Securities	40
Accounts Receivable.....	40
Inventories.....	41
Inventories Stage of Fabrication Ratios.....	42



Total Current Assets	42
Current Assets Distribution Chart.....	43
Property and Other Non-Current Assets	44
Liabilities	45
Current Liabilities	45
Total Liabilities	45
Equity	47
Stockholders' Equity	47
Profit on Stockholders' Equity before Income Tax	47
Profit on Total Assets before Income Tax	48
Total Current Assets to Total Current Liabilities	48
Total Cash & Government Securities to Total Current Liabilities	49
Capital Expenditures	50
Building & Structure.....	51
Machine and Equipment Expenditures (including Automobile & Computers).....	52
Computers	52
Automobile & Highway.....	53
Other Machine & Equipment.....	53
Product Market Sizes	55
Cost Analysis	56
Upstream Industries	60
Pricing Analysis.....	62
Producer Price Indices	62
Producer Price Indices – Carbon Black Manufacturing	62
Manufacturing Sector.....	64
Producer Price Index – Wholesale Sector.....	65
Producer Price Index – Retail Sector	67
Consumer Price Index – All Items.....	70
Consumer Price Index – Durable Goods	70
Consumer Price Index – Non-Durable Goods	71
Consumer Price Index – Electricity	71
Consumer Price Index – Gasoline.....	72
Pricing Distribution.....	72
Downstream Industries	76
Industry Foreign Trade.....	79
Import.....	79
Import Process	79
Harmonized Tariff Schedule.....	80
Top Import Commodities Analysis.....	80
Ranking - Countries US Imported From.....	81
Top 5 Countries US Imported From	82
Top 25 Countries US Imported From	83
Importing Insurance and Freight Cost Index by Country	84
Import Total Value from 2006 to 2018.....	85
Import Total Quantity from 2006 to 2018	85
Import Export Total Value Comparison from 2006 to 2018	86



Import Export Total Quantity Comparison from 2006 to 2018.....	86
Import Price Indices from 2006 to 2018.....	87
Comparison of Import & Export Price Indices from 2006 to 2018.....	88
Export.....	89
Domestic Exports.....	89
Foreign Exports (Re-exports).....	89
Export Statistics Summary.....	89
Top Export Commodities Analysis.....	89
Ranking – Countries US Exported To.....	91
Top 5 Countries US Exported To.....	92
Top 25 Countries US Exported To.....	93
Export Total Value from 2006 to 2018.....	94
Export Total Quantity from 2006 to 2018.....	94
Export Price Indices from 2006 to 2018.....	95
Industry Structure.....	96
Labor and Compensation.....	96
Production Workers.....	96
Production Workers to Total Employees Ratio.....	97
Hourly Wages.....	98
Production Hours Trend.....	98
Contribution (Revenue) per Production Worker.....	99
Annual Wage per Production Worker.....	99
Production Worker Contribution (Revenue) Ratio.....	100
Revenue to Number of Workers.....	101
Labor Productivity (output per hour).....	101
Labor Input Index – (total labor hours).....	102
Output Index.....	102
Unit Labor Cost Index.....	103
Labor Compensation Index.....	104
Output per Worker Index.....	104
All Worker Index.....	105
Human Resources - Occupations.....	105
Establishments.....	111
Trend.....	111
Average Number of Employees per Establishment.....	112
Contribution (Revenue) per Establishment.....	112
Establishment Sizes by Number of Employees.....	113
Establishments by U.S. States.....	113
Value-Added.....	114
Sustainability.....	115
Competitive Landscape.....	117
Industry Concentration.....	117
Industry Aggregate.....	118
Major Players.....	119
Appendix A – Additional Foreign Trade Statistics.....	123
Trading Countries’ Rank.....	123



Top 5 US Trading Countries and Other	124
Top 25 US Trading Countries	125
Appendix B – Industry U.S. States’ Statistics	126
Production Workers Ratio.....	126
Average Hourly Wage	127
Average Annual Salary	129
Cost of Materials Ratio	130
Capital Expenditure Ratio.....	132
Shipment Ratios	134
Electricity Consumption and Environmental Impact.....	135
Fuel Consumption and Environmental Impact	137
Appendix C – Additional Links.....	140
Trade Associations.....	140
Trade Publications	140
Trade Shows.....	141
Industry Standards	142
Legislation, Regulation, Tax and Environmental Related Issues	148
Appendix D – Industry’s 4-Year Financial Statement	153
Appendix E – Report Methodology	154
Data Sourcing.....	154
Data Collection & Integration.....	154
Data Analysis	154
Data Presentation	155
Human Factors	155
Legal.....	156



Table of Figures

Figure 1 - Monthly Foreign Trade Statistics 2011-2016	17
Figure 2 - Year to Year Foreign Trade Trend 2011-2016	17
Figure 3 - Industry Group Shipments and Inventories - Monthly	18
Figure 4 - Industry Group Shipments - Monthly	19
Figure 5 - Industry Group Inventories - Monthly	19
Figure 6 - Shipments and Gross Revenues Outlook 2005-2020.....	20
Figure 7 - Shipments and Gross Revenues Year over Year Change	21
Figure 8 - Spending Per Capita - Yearly.....	22
Figure 9 - Spending Per Household - Yearly.....	22
Figure 10 - Industry Revenue - Yearly	24
Figure 11 - Industry Revenue Growth - Yearly	24
Figure 12 - Industry Compensation - Yearly	25
Figure 13 - Industry Compensation Growth - Yearly	25
Figure 14 - Salaries as Percentage of Sales - Yearly	26
Figure 15 - Wages as Percentage of Sales - Yearly	26
Figure 16 - Compensation Distribution	27
Figure 17 - Cost of Materials - Yearly.....	28
Figure 18 - Cost of Materials Growth - Yearly.....	28
Figure 19 - Materials Cost Excluding Fuel & Energy - Yearly	29
Figure 20 - Materials Cost Excluding Fuel & Energy as Percentage of Sales	29
Figure 21 - Electricity Costs - Yearly	30
Figure 22 - Fuel Costs - Yearly.....	30
Figure 23 - Energy & Fuel Costs as Percentage of Sales	31
Figure 24 - Gross Profit - Yearly	33
Figure 25 - Gross Profit Growth - Yearly.....	33
Figure 26 - Gross Profit as Percentage of Sales.....	34
Figure 27 - Administrative, Sales and Marketing Expenses as Percentage of Sales	34
Figure 28 - Current and Deferred Taxes as Percentage of Sales	35
Figure 29 - Income from Operations as Percentage of sales	36
Figure 30 - Other Non-Operating Income as Percentage of sales	36
Figure 31 - Income Before Income Taxes as Percentage of Sales.....	37
Figure 32 - Income After Income Taxes as Percentage of Sales	37
Figure 33 - Earnings before Interest, Depreciation & Taxes as Percentage of Sales	38
Figure 34 - Cash and Government Securities as Percentage of Assets.....	40
Figure 35 - Accounts Receivable as Percentage of Assets	41
Figure 36 - Inventories as Percentage of Assets	41
Figure 37 - Inventories Distribution by Stage of Fabrication	42
Figure 38 - Total Current Assets as Percentage of Total Assets.....	43
Figure 39 - Current Assets Distribution by Type.....	43
Figure 40 - Property and Other Non-Current Assets as Percentage of Assets.....	44
Figure 41 - Current Liabilities as Percentage of Total Assets	45
Figure 42 - Total Liabilities as Percentage of Total Assets	46
Figure 43 - Stockholders' Equity as Percentage of Total Assets	47
Figure 44 - Profit on Stockholders' Equity before Income Tax	48



Figure 45 - Profit on Total Assets before Income Tax	48
Figure 46 - Total Current Assets to Total Current Liabilities.....	49
Figure 47 - Total Cash & Government Securities to Total Current Liabilities	49
Figure 48 - Capital Expenditures - Yearly.....	50
Figure 49 - Capital Expenditures Growth - Yearly.....	51
Figure 50 - Capital Expenditures Distribution.....	51
Figure 51 - Building & Structure Expenditures - Yearly.....	52
Figure 52 - Machine and Equipment Expenditures (including Automobile & Computers) - Yearly.....	52
Figure 53 - Computers Expenditures - Yearly	53
Figure 54 - Automobile & Highway Expenditures -Yearly.....	53
Figure 55 - Other Machine & Equipment Expenditures -Yearly.....	54
Figure 56 - Cost Analysis - Major Upstream Industries by Percentage	56
Figure 57 - Upstream Industry 1 - Price Distribution.....	57
Figure 58 - Upstream Industry 2 - Price Distribution.....	57
Figure 59 - Upstream Industry 3 - Price Distribution.....	58
Figure 60 - Upstream Industry 4 - Price Distribution.....	59
Figure 61 - Upstream Industry 5 - Price Distribution.....	59
Figure 62 - Producer Price Index Growth - Monthly.....	62
Figure 63 - Producer Price Index - Monthly.....	63
Figure 64 - Producer Price Index - Annual.....	63
Figure 65 - Manufacturing Sector PPI Growth - Monthly.....	64
Figure 66 - Manufacturing Sector PPI - Monthly.....	64
Figure 67 - Wholesale Durable Goods PPI Growth - Monthly	65
Figure 68 - Wholesale Durable Goods PPI - Monthly.....	65
Figure 69 - Wholesale Non-Durable Goods PPI Growth - Monthly	66
Figure 70 - Wholesale Non-Durable Goods PPI - Monthly	66
Figure 71 - Retail Sector PPI Growth - Monthly.....	67
Figure 72 - Retail Sector PPI - Monthly	67
Figure 73 - Non-Store Retail Sector PPI Growth - Monthly	68
Figure 74 - Non-Store Retail Sector PPI - Monthly	68
Figure 75 - CPI All Items 2004-2016	70
Figure 76 - CPI Durable Goods 2004-2016.....	70
Figure 77 - CPI Non-durable Goods 2004-2016.....	71
Figure 78 - CPI Electricity 2004-2016.....	71
Figure 79 - CPI Gasoline 2004-2016.....	72
Figure 80 - Pricing Distribution - Major Downstream Industries by Percentage.....	73
Figure 81 - Downstream Industry 1 - Price Distribution	73
Figure 82 - Downstream Industry 2 - Price Distribution	74
Figure 83 - Downstream Industry 3 - Price Distribution	75
Figure 84 - Downstream Industry 4 - Price Distribution	75
Figure 85 - Downstream Industry 5 - Price Distribution	76
Figure 86 - Shipment Types of Top Import Products.....	80
Figure 87 - Top 5 Countries US Imported From by Percentage.....	82
Figure 88 - Top 25 Countries US Imported From by Percentage.....	83
Figure 89 - Import Total Value from 2006 to 2018.....	85



Figure 90 - Import Total Quantity from 2006 to 2018.....	85
Figure 91 - Import Export Total Values Comparison - 2006 to 2018	86
Figure 92 - Import Export Total Quantity Comparison - 2006 to 2018.....	86
Figure 93 - Import Price Index Growth from Base Year - 2006 to 2018.....	87
Figure 94 - Import Price Index Year over Year Growth - 2006 to 2018	87
Figure 95 - Im/export Price Index Base Year Growth Comparison - 2006 to 2018.....	88
Figure 96 - Im/export Price Index Year over Year Growth Comparison - 2006 to 2018.....	88
Figure 97 - Shipment Types of Top Export Products	90
Figure 98 - Top 5 Countries US Exported To by Percentage	92
Figure 99 - Top 25 Countries US Exported to by Percentage	93
Figure 100 - Export Total Value from 2006 to 2018.....	94
Figure 101 - Export Total Quantity from 2006 to 2018.....	94
Figure 102 - Export Price Index Growth from Base Year - 2006 to 2018.....	95
Figure 103 - Export Price Index Year over Year Growth - 2006 to 2018	95
Figure 104 - Industry Employees - Yearly	96
Figure 105 - Production Workers - Yearly	97
Figure 106 - Production Workers Growth - Yearly	97
Figure 107 - Production Workers to Total Employees Ratio - Yearly	98
Figure 108 - Industry Hourly Wages - Yearly.....	98
Figure 109 - Production Hours Growth - Yearly	99
Figure 110 - Revenue Contribution per Production Worker - Yearly	99
Figure 111 - Annual Wage per Production Worker - Yearly.....	100
Figure 112 - Production Worker Revenue Contribution Ratio - Yearly.....	100
Figure 113 - Revenue to Workers Comparison - Yearly	101
Figure 114 - Labor Productivity Growth - Yearly	102
Figure 115 - Labor Input Index Growth - Yearly	102
Figure 116 - Output Index Growth - Yearly	103
Figure 117 - Unit Labor Cost Growth - Yearly	104
Figure 118 - Labor Compensation Growth - Yearly.....	104
Figure 119 - Output per Worker Growth - Yearly	105
Figure 120 - All Worker Growth - Yearly	105
Figure 121 - Establishments - Yearly	111
Figure 122 - Establishments Growth - Yearly	111
Figure 123 - Average Employees per Establishment - Yearly	112
Figure 124 - Revenue Contribution per Establishment - Yearly	112
Figure 125 - Establishment Size by Employees - Yearly	113
Figure 126 - Industry Value-Added - Yearly.....	115
Figure 127 - Industry Concentration by Market Share	117
Figure 128 - Number of Industry Players - Yearly	118
Figure 129 - Average Company Revenues by Ranking.....	119
Figure 130 - Top 5 US Trade Partners by Percentage	124
Figure 131 - Top 25 US Trade Partners by Percentage	125
Figure 132 - Top 5 Production Worker Ratio by State.....	126
Figure 133 - Top 5 Average Hourly Wage by State	128
Figure 134 - Top 5 Average Annual Salary by State.....	129
Figure 135 - Top 5 Cost of Materials Ratio by State.....	131



Figure 136 - Top 5 Capital Expenditures Ratio by State 133
Figure 137 - Top 5 Shipment Ratio by State 134
Figure 138 - State by State Electricity CO2 Contribution 136
Figure 139 - State by State Fuel CO2 Contribution..... 138



List of Tables

Table 1 - Industry Income Statement 2015	23
Table 2 - Materials Consumption Breakdown	32
Table 3 - Industry Balance Sheet 2015	39
Table 4 - Product Market Sizes.....	55
Table 5 - Cost Analysis - All Upstream Industries and Pricing Distribution	61
Table 6 - Pricing Distribution - All Downstream Industries by Value and Percentage.....	78
Table 7 - Harmonized Tariff Schedule	80
Table 8 - Import Commodities by Description and Value.....	80
Table 9 - Countries US Imported From Rankings	81
Table 10 - Cost of Merchandise, Insurance, and Freight by Country	85
Table 11 - Export Commodities by Description and Value.....	90
Table 12 - Countries US Exported To Rankings	92
Table 13 - Industry Occupations by Title, Employees, Wages.....	110
Table 14 - Establishments by US States	114
Table 15 - Market Share Ranking Matrix	119
Table 16 - Trading Countries Ranking	124
Table 17 - Production Workers by State.....	127
Table 18 - Average Hourly Wages by State	129
Table 19 - Average Annual Salary by State.....	130
Table 20 - Cost of Materials Ratio by State.....	132
Table 21 - Capital Expenditures Ratio by State.....	134
Table 22 - Shipment Ratio by State	135
Table 23 - State by State Electricity and Carbon Consumption	137
Table 24 - State by State Fuel and Carbon Consumption.....	139



Preface

For the first time reader, it is recommended that you read through the entire report in its natural sequence:

- The official definition of the industry in the Introduction chapter sets the scope of the industry covered throughout the report.
- The Executive Summary provides an overview of the entire industry.
- The Income Statements chapter details financial statistics including revenue, compensation, cost of materials, gross profit and net income.
- The Balance Sheets chapter covers details on assets, liabilities, and equity. The assets section analyzes and compares cash, accounts receivable, inventories, and properties.
- The Capital Expenditures chapter covers spending on building and structure, machine and equipment, automobile, and computers, as well as related industry trends.
- The Product Market Size chapter details the product components and their revenues that make up this industry.
- The Cost Analysis chapter details upstream industries.
- The Price Analysis chapter covers industry pricing history, related price and consumer indices and detailed price distribution among all downstream industries.
- The Industry Foreign Trade chapter details import and export numbers and trading partners.
- The Industry Structure chapter details all aspects of labor compensation, establishments in all 50 states, and the value added portion of this industry.
- The Competitive Landscape chapter lists major players, their revenue ranges, and industry player concentration.
- Comprehensive Appendices cover all related knowledge and sources.

The Table of Contents lists all subsections of the described chapters in detail and each section can be reference individually at will.